

Cedar County Tourism Board

Event Specific Advertising/Promotional Activities Grant Application

Type or print clearly – Attach additional pages as needed to complete this application.

****Your organization can be funded up to \$1,000 *only one time per calendar year* from the Attraction Improvement/Bricks & Mortar fund. A request for funding for the same project can be made for up to four (4) consecutive years, and then will need to wait two (2) years before submitting a grant application for that project again. ****

If you have not reported on prior funding awarded, you are not eligible to apply.

Date: _____ Project Name: _____

Entity applying for grant: _____ Tax ID: _____

Contact person: _____

Address: _____ City: _____

Contact's Phone: _____ Email: _____

Is applying entity a 501(c)3? YES NO (circle one)

- If NO, what type of Not-for-profit is the applicant? _____

Briefly describe the event/activity: _____

Please explain how you will use these grant funds: _____

How many visitors to you anticipate that your event/activity will bring to Cedar County? _____

What is your estimate of number of nights of lodging this attraction will generate each year? _____

List the businesses/contractors/sources of media you will be using: _____

The CCTB prefers that grant funds be used to support Cedar County businesses. If this is not possible, please advise why. _____

****Your report to the CCTB including receipts for all grant-funded expenditures, is due no later than 60-days after project completion****

Email: CCTB Chairperson @ CedarCoTB@gmail.com (email is preferred) OR

Mail: CCTB Chairperson

PO Box 141

Laurel, NE 68745

Please provide a detailed overall budget of the improvement project using form on next page.

Total Amount of money requested from CCTB? _____ Total Project Cost: _____

Cedar County Tourism Board

Cedar County Tourism Board Budget Form: Event Specific Advertising/Promotional Activities

Please use this form to detail costs for your project and Other Funding Sources.

The CCTB requires a minimum 10% match from applicants, from Other Funding or In-Kind sources.

- For example, if your project has a total cost of \$1,000, you may request up to \$900 from the CCTB and \$100 must come from other sources.

See the example below to build your own budget.

Here are some tips for making your application more successful:

- Be sure to include all items necessary, with as much specificity as possible.
- Make sure your math adds up correctly for each row and each column.
- Attach bids or estimates to your application if possible.
- Indicate by name, other sources of funding for this project.

CCTB Grant Application Budget Form				
EXAMPLE:				
Items/Work Necessary (Be as specific as possible)	Funds Requested from CCTB	Other Sources #1	Other Sources #2	Total:
Sign Design Fee	\$75	\$50	\$0	\$125
Sign Production	\$200	\$100	\$50	\$350
Sign Installation	\$0	\$0	\$100	\$100
Poles for sign	\$100	\$0	\$0	\$100
Concrete for pole footings	\$50	\$50	\$0	\$100
	Total Requested from CCTB	Total Funds from Source #1	Total Funds from Source #2	Total Funds for this project
Totals:	\$425	\$200	\$150	\$775

YOUR BUDGET: Project Name: _____

Items/Work Necessary (Be as specific as possible)	Funds Requested from CCTB	Other Sources #1 Name: _____	Other Sources #2 Name: _____	Total:
	Total Requested from CCTB	Total Funds from Source #1	Total Funds from Source #2	Total Funds for this project
Totals:				